Florida Oral Health Alliance

Meeting
Thursday, Aug. 24, 2017

Twitter: @FL_OH_Alliance
#OH2020FL
Result:
All Florida children, youth and families have good oral health and well-being, especially those that are vulnerable.
Headline Indicator #1: Percentage of Medicaid-eligible Children Ages 0 - 20 Receiving any Dental Services

Source: Florida Form CMS-416 line 12a data retrieved in July 2017 from the Florida Institute for Health Innovation.
Headline Indicator #2: Percentage of Medicaid-eligible Children Ages 1 - 20 Receiving Preventive Dental Services

Source: Florida Form CMS-416 line 12b minus <1 data retrieved in July 2017 from the Florida Institute for Health Innovation.
Meeting Results

By the end of the meeting participants will have:

- Received an update from the Oral Health 2020 Florida State Alignment Network
- Learned about local and national best practices for school-based oral health programs
- Reviewed results from the Florida Oral Health Alliance Strategy Prioritization Survey
- Discussed next steps for facilitating local oral health implementation and alignment efforts.
Oral Health 2020 Florida State Alignment Network Update

Carrie Hepburn, Tampa Bay Healthcare Collaborative
Recognizing Oral Health as a Health Equity & Social Justice Issue
Oral health is essential to lifelong health and wellbeing.
Improved health equity results in greater social justice.
Reshape systems to improve lifelong oral health and eradicate dental disease in children.

**Network**

**GRASSROOTS**
- National partnerships to drive policy and systems change; Alliance

**MIDDLE**
- State and regional alliances; ROHC teams

**GRASSTOPs**
- Local community engagement in changing perception and actions to achieve and maintain oral health and health

**MOVEMENT TACTICS**
- Financial investment
- Technical assistance
- Capacity building
- Advocacy
- Organizational effectiveness
- Environmental/policy analysis
- Social network community
- Convening
- Leadership development
- Communication capacity
- Evaluation/measurement

**4 SYSTEMS FOCUS**
- emphasizing policy

**ENVIRONMENTAL INFLUENCES**
- changes lead to new perceptions on importance of oral health and actions to achieve and maintain oral health and health

Prioritize equity
Key Agreements

To become (more intentionally and formally) a statewide alignment network with shared commitments to...

• Raising oral health as a social justice, systemic issue
• Looking at social determinants of oral health
• Extending care to everyone (access to care)
Key Agreements

...and that practices cooperation, defined for us as:

• Knowing what each of us does best and linking more intentionally to the rest
• Ensuring that our work is coordinated
• Learning together from time to time
• Seeing how each of our areas of work combined move us as a whole towards the OH2020 Goals & Targets
Areas of Work

*We agreed to work together in three main areas:*

- Advocacy
- Communication
- Oral Health in School Districts
Connect with Us

www.oralhealth.network

www.facebook.com/oralhealth2020

@OralHealth2020
Oral Health 2020 and School-based Health Alliance School Goal Convening Update

Deborah Foote, Oral Health Florida
Project Goal

The School-Based Health Alliance will work with a network mindset as we strive to connect people, ideas, and resources that strengthen and expand school-based oral health programs and services for students.
School Oral Health Program

Develop Strong Partnerships
Engage education, public health, providers, families, youth and other community partners in advancing school oral health

Support Enabling Policy and Infrastructure
Support the advancement of local/state policies that support the integration of community oral health programs and those services offered within the school setting.

Advance High Quality Practice
Focus on increasing the utilization of available school oral health services by increasing positive consent

Explore Sound Business Models
Explore and develop business models based on financial planning strategies and on a diversity of stable/predictable sources that maximize third party revenue, and right-size role of grants to support operations.
Year 1 Goals:

• SBHA will assess capacity/readiness of the ten targeted school districts to engage in a collaborative, catalytic partnership to expand and strengthen the delivery of school-based oral health services
• SBHA will develop a panel of project experts to serve as advisors and content experts to the program
• SBHA will establish a framework and curriculum for the school-based oral health learning collaborative based on national scan of best practices and state-of-the-art
• SBHA will identify and recruit participants from the 10 largest school districts for the school oral health learning community
What Did We Learn?

- Devoted, passionate, committed people
- Providing great programs and services
- Dedicated to meeting the oral health needs of their students and families in their schools
- Endless energy and perseverance
- Vision and enthusiasm
- “Can-do” attitude!
What are the challenges faced by school oral health programs?

- Obtaining parental consent for school oral health services
- Lack of shared definition for school oral health
An elephant is like a big snake

What are you saying! It is like a sheath of leather!!

Your all wrong!!! It's actually like a little furry mouse.

Actually, No! It's a tree stump!
Challenges (continued)

Creating, strengthening and maintaining good partnerships with schools

Meaningful family engagement

Providing effective follow up (case management) connecting students to community-based dental providers

Secure, long term funding and ongoing sustainability

Availability of data, data collection, use/analysis and outcome measures
Year 2 Goals:

• Create and support a learning community made up of all willing stakeholder groups from the ten largest school districts.

• Create a data portal for school oral health

• Establish a centralized resource portal for information, tools, and resources

• Develop a consensus document that defines school-based oral health
Launch of the Learning Community
Learning Community School Districts:

- Allendale School District (SC)
- Chicago Public Schools
- Clarendon (SC) School District One
- Clarendon (SC) School District Two
- Clark County (NV) School District
- Dillon School District (SC)
- Hillsborough (FL) County Public Schools
- Houston Independent School District
- Los Angeles Unified School District
- Miami Dade (FL) County Public Schools
- Montgomery (NC) County Public Schools
- New York City Department of Education

SBHA Travel
*Note: Held virtual meetings with Hawaii and Broward County

- Learning Community Travel
- Team-to-team Communication
- Shared Resources/Ideas
- School-Based Health Alliance
District Information

For questions about the data we are requesting, contact Nataki Duncan: nduncan@sbh4all.org

For technical support with the Data Portal, contact Matt Even: meven@sbh4all.org

<table>
<thead>
<tr>
<th>Org ID:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>District Name:</td>
<td>Hillsborough</td>
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</tbody>
</table>

School District Demographics

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Number of schools in your district:</td>
<td>321</td>
</tr>
<tr>
<td>Number of Title I schools in your district:</td>
<td>149</td>
</tr>
<tr>
<td>Number of students enrolled in your district:</td>
<td>203439</td>
</tr>
<tr>
<td>Number of students in schools with school-wide free or reduced-price meal programs (%)</td>
<td>57</td>
</tr>
<tr>
<td>Percent of the student population that is eligible for the free- or reduced-price meal program:</td>
<td>Above 50%</td>
</tr>
<tr>
<td>Number of Title I schools targeted by oral health program:</td>
<td>53</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Indicate the ethnic/racial profile of student population:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino of any race</td>
<td>29.00 %</td>
</tr>
<tr>
<td>American Indian or Alaskan Native</td>
<td>0.00 %</td>
</tr>
<tr>
<td>Asian</td>
<td>3.00 %</td>
</tr>
</tbody>
</table>
Number of schools served (by each unique school-based oral health provider): 4

<table>
<thead>
<tr>
<th>Is your program a (Select all that apply):</th>
</tr>
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<tbody>
<tr>
<td>Permanent operation ☑</td>
</tr>
<tr>
<td>Portable ☐</td>
</tr>
<tr>
<td>Mobile ☐</td>
</tr>
<tr>
<td>Linked ☐</td>
</tr>
<tr>
<td>School-based Health Center ☐</td>
</tr>
<tr>
<td>Other, please specify: ☐</td>
</tr>
</tbody>
</table>

Please select all service types provided:

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Population served</th>
<th>Parental consent required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oral health education ☑</td>
<td>Population Served</td>
<td>Yes</td>
</tr>
<tr>
<td>Screening ☐</td>
<td>Population Served</td>
<td>No</td>
</tr>
<tr>
<td>Cleaning/prophylaxis ☑</td>
<td>Population Served</td>
<td>Yes</td>
</tr>
<tr>
<td>Fluoride varnish ☑</td>
<td>Population Served</td>
<td>Yes</td>
</tr>
<tr>
<td>Sealants ☑</td>
<td>Population Served</td>
<td>Yes</td>
</tr>
<tr>
<td>Restorative ☑</td>
<td>Population Served</td>
<td>Yes</td>
</tr>
<tr>
<td>Case management/Care navigator ☐</td>
<td>Population Served</td>
<td>No</td>
</tr>
</tbody>
</table>

Other populations served by program: None
The School Oral Health Resource Library is designed to help strengthen and expand school oral health services.
Proposed Framework for School Oral Health

- Component 1: Oral health education
- Component 2: Screening in Schools
- Component 3: Preventive care
- Component 4: Care coordination and linkage to community based care
- Component 5: Enhanced School Oral Health Services:

  - Support Components:
    - Data and Outcome Measures
    - Sustainability
Year 3 Goals:

• SBHA will continue to engage, support and strengthen the current learning community.

• SBHA will explore the development a second group of school districts to join the school oral health learning community.

• SBHA will create and disseminate resources and information to support, strengthen and grow the school oral health network.

• SBHA will develop data collection and outcome measures that are specific to school oral health

• SBHA will explore funding and sustainability strategies that support school oral health programs
If you want to go fast, go alone.

If you want to go far, go TOGETHER.
School Based Oral Health Education and
“Magi’s Magnificent Mouth”

Karen Pesce Buckenheimer, RN, BSN, Executive Director
MORE HEALTH, Inc., 3821 Henderson Blvd, Tampa, Florida 33629
813-287-5032  www.morehealthinc.org
MORE HEALTH, Inc.

- Providing health and injury prevention education to children and families since 1989
- MORE HEALTH Instructors teach the lessons, one class at a time.
- Grade-specific health & safety lessons to school children matched to Florida State Standards
- Hillsborough, Pinellas, Pasco Counties
- No charge to schools
- 3.5 million students taught to date
Oral Health Education

• MORE HEALTH has provided dental education to thousands of children in individual classrooms since 1989, at no cost to the school district:
  • Kindergarten, 1st Grade, 2nd Grade lessons
MORE HEALTH Dental Education

• Dental K “Wiggle, Wiggle, Brush, Brush”
• Dental 1 “Super Smile”
• Dental 2 “Tooth Town Showdown
• Sealant program – Hillsborough and Pinellas Counties
  • 91 Title 1 Schools - Hillsborough
  • 45 Title 1 Schools – Pinellas

MORE HEALTH taught Dental Lessons to over 30,000 students last year.
MORE HEALTH For You

• MORE HEALTH For You Dental Education Kits
  • Dental Hygiene, Sealant Education, Teen Dental, Nutrition, Parent Education mini-kits ($149 per kit, $449 for 4 mini-kits)

• “Magi’s Magnificent Mouth” Children’s Video - FREE
MORE HEALTH, Inc. is pleased to present “Magi's Magnificent Mouth” Video, highlighting dental hygiene, healthy nutrition and sealants. The children's video is perfect for sealant programs, schools, dental offices, public health programs, pediatricians, hospitals and community settings. The video was developed through a grant from the Dental Trade Alliance Foundation and in-kind donations from StarSmilez and Riley Animation.

The video is short, fun, animated and FREE to download!!
The story begins with Magi the Dragon. He falls in love with gumdrops and all types of candy and sugary soda!
Magi and his friends learn the importance of practicing good oral health with just 3 simple steps! Brushing and flossing, Eating Healthy Foods, and Visiting the Dentist.
FREE DOWNLOADABLE MATERIALS AVAILABLE
Go to www.morehealthinc.org

Additional resources are available for free download.

MORE HEALTH Dental Education Kits including: Oral Hygiene, Teen Dental Health, Nutrition, Sealants, and Parent Education are available for purchase. Magi the Dragon puppet and teeth models are also available on the MORE HEALTH website.

A VERY SPECIAL THANK YOU:

Dental Trade Alliance Foundation
Riley Animation
StarSmilez
County-Level School-based Oral Health Program Updates and Best Practices

- Miami-Dade County
  - Dr. Ana Karina Mascarenhas, Nova Southeastern University, College of Dental Medicine
Florida Oral Health Alliance
Strategy Prioritization Survey

The following factors were used to rate each strategy within the Florida Oral Health Alliance Strategic Plan:

1. **Feasibility (or reach):** Is the proposed strategy or action plan feasible? Can it be done in the current “environment”?

2. **Leverage:** How strongly will the proposed strategy or action impact progress as measured by the baselines? How many people in our target population will it impact?

3. **Values alignment:** Is the strategy consistent with the values of the oral health community and overall health care delivery?
Survey Results: Highest Category Rankings

- **Highest for Feasibility:** Expand school-based oral health programs through sharing best practices already in place (68%)

- **Highest for Leverage:** Utilize primary care/pediatric providers so that children can receive medical and dental treatment on the same day (60.87%)

- **Highest for Values Alignment:** Create and consistently implement oral health education and messaging in the community for parents and guardians regarding the importance of oral health prevention and how it relates to educational attainment (73.91%)
## Survey Results: Highest ranking strategies

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Feasibility Rating</th>
<th>Leverage Rating</th>
<th>Values Alignment Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand school-based oral health programs through sharing best practices already in place.</td>
<td>High</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Create and consistently implement oral health education and messaging in the community for parents and guardians regarding the importance of oral health prevention and how it relates to educational attainment.</td>
<td>High</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Develop Emergency Department diversion programs.</td>
<td>Medium</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Encourage and incentivize the provision of inter-professional education and training for medical and allied health professionals regarding oral health to include oral health screenings and risk assessment and placement of fluoride varnishes.</td>
<td>Medium</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Increase outreach efforts by managed care plans to improve access to dental care by aligning with community stakeholders to maximize local resources. Stakeholders include hospitals, school districts, academic and medical and allied health training institutions, health providers, state and county agencies, and various community groups such as charities, foundations and other non-for profits.</td>
<td>Medium</td>
<td>High</td>
<td>High</td>
</tr>
</tbody>
</table>
Discussion

How can the Alliance facilitate local efforts to implement and align with these prioritized strategies?