Florida Oral Health Alliance

Meeting
Thursday, Oct. 19, 2017

Twitter: @FL_OH_Alliance
#OH2020FL
Result:
All Florida children, youth and families have good oral health and well-being, especially those that are vulnerable.
Headline Indicator #1: Percentage of Medicaid-eligible Children Ages 0 - 20 Receiving any Dental Services

Source: Florida Form CMS-416 line 12a data retrieved in July 2017 from the Florida Institute for Health Innovation.
Headline Indicator #2: Percentage of Medicaid-eligible Children Ages 1 - 20 Receiving Preventive Dental Services

Source: Florida Form CMS-416 line 12b minus <1 data retrieved in July 2017 from the Florida Institute for Health Innovation.
Meeting Results

By the end of the meeting participants will have:

- Reviewed and finalized goals and objectives for Florida Oral Health Alliance subcommittees focused on oral health hot-spotting, communications/messaging, and medical/dental integration.
- Identified oral health stakeholders and partners to engage in subcommittees.
- Decisions regarding next steps for facilitating local oral health implementation and alignment efforts.
Turn-the-Curve Thinking™

Turn-the-Curve Thinking™: Talk to Action

Result:

Indicator Baseline

Story behind the baseline → Research Agenda

Partners (with a role to play in turning the curve)

What Works → Research Agenda

Criteria: Leverage; Feasible; Specific; Values

Strategy

Propose to do?

MEASURABLE RESULTS FOR CLIENTS AND COMMUNITIES
## Strategy Prioritization Results

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Feasibility Rating</th>
<th>Leverage Rating</th>
<th>Values Alignment Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand school-based oral health programs through sharing best practices already in place.</td>
<td>High</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Create and consistently implement oral health education and messaging in the community for parents and guardians regarding the importance of oral health prevention and how it relates to educational attainment.</td>
<td>High</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Develop Emergency Department diversion programs.</td>
<td>Medium</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Encourage and incentivize the provision of inter-professional education and training for medical and allied health professionals regarding oral health to include oral health screenings and risk assessment and placement of fluoride varnishes.</td>
<td>Medium</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Increase outreach efforts by managed care plans to improve access to dental care by aligning with community stakeholders to maximize local resources. Stakeholders include hospitals, school districts, academic and medical and allied health training institutions, health providers, state and county agencies, and various community groups such as charities, foundations and other non-for profits.</td>
<td>Medium</td>
<td>High</td>
<td>High</td>
</tr>
</tbody>
</table>
Proposed Subcommittee Structure

Focus: Oral Health Hot-Spotting Subcommittee (Integrating multi-sector oral health data)

- **Overall Goal:** Identify multi-sector oral health data available to be able to guide the development and implementation of targeted oral health interventions (oral health hot-spotting).

- **Objectives:**
  1. Identify multiple sectors of data that could be integrated.
  2. Identify data analytics partner that could integrate multiple data sets to identify oral health hot spots.
  3. Develop an oral health hot-spotting map for each county and for the state.
Hot-spotting Case Example

“Hot-spotting” targets services to the most vulnerable, high-utilizing patients to improve health care access and quality, reduce disparities, and lower costs

-Model developed by Dr. Jeffrey Brenner of the Camden Coalition of Healthcare Providers (CCHP)

1. Providers used hospital admissions data and census-tract mapping to identify and target services to high-need patients whose care drives a disproportionate share of health care costs.
2. Multidisciplinary teams reached out to give patients additional health care support.
3. Along with medical and social service providers, they developed community-focused, geographically targeted approaches to address barriers to care.
Proposed Subcommittee Structure

Focus: Oral Health Hot-Spotting Subcommittee (Integrating multi-sector oral health data)

- **Partners:**
  - Oral Health Florida Data Action Team
  - Florida Health Planning Council Network
  - Agency for Healthcare Administration (AHCA)
  - MCNA Dental
  - DentaQuest
  - Florida Dept. of Health
  - Others?

- **Deliverables:**
  - Plan for integrating multiple data sets
  - Oral health hot-spotting map
Proposed Subcommittee Structure

Focus: Oral Health Communications/Messaging Subcommittee (OH2020 Network Subcommittee)

- **Overall Goal:** To develop a streamlined and coordinated communications and messaging strategy to inform, educate and galvanize oral health stakeholders to take action to improve oral health in Florida.

- **Objectives:**
  1. Establish a shared database for streamlining communications to oral health advocates, consumers, coalition members, and new partners for outreach.
  2. Develop an oral health campaign landing page to support network activities including storybanking, advocacy events, and oral health education.
  3. Design and launch a statewide oral health education/messaging campaign to improve oral health consumer behavior.
  4. Build an online database of oral health supporters across the state.
Proposed Subcommittee Structure

Focus: Oral Health Communications/Messaging Subcommittee (OH2020 Network Subcommittee)

- **Partners:**
  - Oral Health Florida
  - Tampa Bay Healthcare Collaborative
  - Catalyst Miami
  - Florida Institute for Health Innovation
  - Florida Voices for Health
  - More Health
  - FrameWorks Institute
  - Others?

- **Deliverables:**
  - Statewide oral health education and messaging campaign
  - Online database of oral health supporters
Proposed Subcommittee Structure

Focus: Medical/Dental Integration (FIHI-facilitated Subcommittee)

- **Overall Goal:** To investigate the feasibility and sustainability of embedding dental hygienists into pediatric primary care practices or Federally Qualified Health Centers (FQHCs) in order to increase access and utilization of dental care among Medicaid-eligible children in Florida.

- **Objectives:**
  1. Investigate barriers related to reimbursement, scope of practice, and teledentistry legal and regulatory issues, and develop solutions.
  2. Increase collaboration and secure support among key stakeholders including the FDA, FDHA and FCAAP.
  3. Identify participants for an MDI pilot in PBC and Miami Dade County, including pediatric practices or FQHCs, dentists and dental hygienists.
Proposed Subcommittee Structure

Focus: Medical/Dental Integration (FIHI-facilitated Subcommittee)

- **Partners:**
  - FIHI MDI Advisory Group
  - Florida Dental Hygienists’ Association
  - Florida Dental Association
  - Florida Board of Dentistry
  - AHCA
  - Oral Health Florida
  - Florida Chapter of the American Academy of Pediatrics
  - University of Miami Health System
  - Pediatric Partners of Palm Beach County
  - Pearl
  - Others?

- **Deliverables:**
  - Business plan for integrating dental hygienist into pediatric primary care setting
  - Preliminary oral health data collection
Discussion

- How do the goals and objectives of subcommittees fit into the statewide landscape?

- How does it align and how does it enhance the work of:
  - Grassroots organizations and local coalitions
  - Oral Health Florida
  - Oral Health 2020 FL State Alignment Network
  - AHCA and managed care plans
  - Florida Dept. of Health
  - Others?
Discussion

- Which subcommittee would you be willing to support to move strategies forward at the local/grassroots-level?
- What actions can individuals commit to taking by our next meeting?

Next Virtual Meeting:

Thursday, December 14, 2017
10 a.m. to 12 p.m.