Florida Oral Health Alliance Result: All Florida children, youth and families have good oral health and well-being, especially those that are vulnerable.

Headline Indicator #1: Percentage of eligible Medicaid children ages 0-20 receiving any dental services  
Headline Indicator #2: Percentage of eligible Medicaid children ages 1-20 receiving any preventive dental services

Meeting Results:  
By the end of the meeting participants will have:
- Reviewed and finalized goals and objectives for Florida Oral Health Alliance subcommittees focused on oral health hot-spotting, communications/messaging, and medical/dental integration  
- Identified oral health stakeholders and partners to engage in subcommittees  
- Decisions regarding next steps for facilitating local oral health implementation and alignment efforts

Meeting Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
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<tr>
<td>10:00-10:10 a.m.</td>
<td>Welcome/Introductions</td>
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<tr>
<td>10:10 – 10:50 a.m.</td>
<td>Turn the Curve™ thinking: An overview of prioritized strategies</td>
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<td>Subcommittee* discussion and next steps</td>
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<td>• Oral Health Hot-Spotting/Integrating multi-sector oral health data</td>
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<td>• Oral Health Communications/Messaging</td>
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<td>• Medical/Dental Integration</td>
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<td>*Reference subcommittee outline draft attached separately.</td>
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<td>10:50-11:30 a.m.</td>
<td>Partners with a role to play in turning the curve</td>
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<td>• How do the goals and objectives of subcommittees fit into the statewide landscape?</td>
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<td>• How does it align and how does it enhance the work of:</td>
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<td>o Grassroots organizations and local coalitions</td>
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<td>o Oral Health Florida</td>
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<td>o Oral Health 2020 FL State Alignment Network</td>
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<td>o AHCA and managed care plans</td>
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<td>o FDOH</td>
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<td>o Others?</td>
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<td>11:30 a.m.-12:00 p.m.</td>
<td>What do we propose to do?</td>
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<td>• Which subcommittee would you be willing to support to move strategies forward at the local/grassroots-level?</td>
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Turn the Curve™ Thinking: Subcommittee Discussion and Next Steps

- **Goal** is to move from talking about this work to now taking action through implementing some of the strategies that were outlined in the Florida Oral Health Alliance strategic plan.

1. **Oral Health Hot-spotting Subcommittee:**
   - Instead of moving forward towards broad strategies, hot-spotting will help focus the limited resources we have to key areas to make the largest impact.
   - Research agenda: opportunity to understand what is the root cause of these hot spots (transportation, poverty, location of services, etc.)
   - Could be powerful in advocacy work: in order to get legislators more involved is to be able to show visually that within their own districts there may be major oral health hotspots that need to be addressed. Powerful tool to mobilize stakeholders to pay attention.

Suggestions for data sources/partners to add:

- School-based oral health programs (Miami-Dade County: Nova Southeastern University and The Children’s Trust)
- FQHCs
- Florida Legal Services
- Florida Healthy Kids (CHIP data)
- Florida Health Information Exchange (HIE) - collects hospital admissions and ER data
- Texas Health Institute/Oral Health Index Project
- Florida Department of Elder Affairs
Agency for Persons with Disabilities

Comments/Feedback:

- Identify local partners willing to work with us to focus what we need to do based on our strategic plan.
- Develop a central source of best practices; identify databases we should be using.
- New data around emergency room use for 2016 now available (Deb Foote to check if that data can be hot-spotted)
  - Once we drill down into what the specific requests are we can explore how the OHF DAT can support this.
  
  Update: Dr. Tomar responded that he can generate counts by zip code but it is harder to get good population denominators.
- Identify GIS resources across the state to help support this work (Dr. Bilger to check on resources through FDOH)
- Suggestion to reach out to Betsy Shenkman, Ph.D., director of the Institute for Child Health Policy who is looking at Texas and Florida Medicaid CHIP data; has access to Medicaid data and experience with manipulating the data (Dr. Manning to help make connection)
- Managed Care Companies are currently working with GIS mapping.
- Need to decide if the focus should be statewide or on specific counties/communities.
- Dr. Bilger: Start with local partners (current grassroots partners and local coalitions).
- Dr. Manning: Opportunity to overlap several different data sets:
  1. Providers (safety nets, private practice, corporate): FDOH, FDA, Board of Dentistry
  2. Members (Medicaid/CHIP/population data): AHCA, Florida Healthy Kids, Managed Care Companies
  3. Utilization of services and type of services

2. Communications/Messaging Subcommittee:

- Focus on consumers: Educate the population around the connection between oral health and overall health, and get them to be more actively involved in the oral health of their children.
- Using FrameWorks Institute tools: Trying to get people to understand that oral health is a much broader health issue (impacts school/education, links to diabetes and low birthweight babies, etc.)
- Building public will and broader constituency for oral health: Targeted messaging to increase interest from organizations and non-traditional partners.
- Deb Foote looking at online databases: CRM (Tech-Soup)
- Florida Voices for Health recently developed a landing page for the joint OH2020 FL State Alignment Network
- Carrie Hepburn: Goal is to cultivate previously existing oral health campaigns: Use FrameWorks tools in conjunction with the research we’ve conducted. Test messages with Oral Health Consumer Advisory Council.
- Multi-cause approach: local efforts (Tampa Bay Healthcare Collaborative) and more globally (OH2020 FL State Alignment Network)
- Messaging will need to change based on who we’re talking to; understand the values and barriers for target audience.
Feedback/comments:
- likemyteeth.org is a good example of consumer-oriented messaging
- How do we educate the public around silver diamine fluoride (SDF) being an option?

3. Medical/Dental Integration Subcommittee
- Goal: Explore the feasibility and sustainability of embedding dental hygienists into pediatric primary care practices and/or FQHCs
- Develop a model that is replicable and sustainable
- Powerful mechanism to link families to a dental home; provide a soft hand-off to a dentist

Feedback/comments:
- Dr. Manning: Would be easier to implement this in FQHCs as they are a health access setting
- National resources available:
  - National Network for Oral Health Access (NNOHA): Brings FQHC dental programs together to share best practices
  - DentaQuest Institute Safety Net Solutions: Works with FQHCs on how to be efficient and effective in integrating medical and dental services
- Dr. Manning worked with Pediatric Associates who are now building their own telehealth platform. Previous barriers around medical/dental integration included:
  - Who employs the hygienist? Who is the supervisor?
  - Pushback on having FQHCs embed a hygienist into their practice because they saw it as a competitor (if child needs treatment services they will refer back to the FQHC)
  - What is a health access setting? Need to look at legal concerns

Partners with a role to play in turning the curve
How do the goals and objectives of subcommittees fit into the statewide landscape?
- We want to ensure that the goals/objectives of the subcommittees fit into the statewide landscape and align and enhance the work of our grassroots partners
- As we look at strategies to improve oral health for children, we should continuously assess emerging issues and discuss the need for realignment
- Add ongoing agenda items:
  - Emerging issues and how it may impact our work in oral health (Silver diamine fluoride, opioid epidemic, anesthesia sedation services, etc.)
  - Statutory/Legislative Barriers
- Carrie Hepburn, TBHC: Reminder that Socius is available to help keep everyone connected (Join the OH2020 Network and FL State Page at: http://www.oralhealth.network)
- Jena Grignon, Florida Healthy Kids:
  - We are starting to focus on health and dental; partnering with Colgate to work in Broward, Miami and Orlando areas to coordinate a dental van in parking lots at Walmart; working to collaborate with schools; working with PR firm to update branding materials to focus on dental
- Alina Soto, FL Dept. of Children and Families: Language needs to change around dental; shift towards a common language/terminology in speaking about oral health
Confirmed Participation in Subcommittees

Involvement to include participation in subcommittee calls (frequency determined by subcommittee) and determining how to best organize the group to get closer to proposed deliverables (subcommittee members can determine what deliverables are achievable by the group).

Oral Health Hotspotting:
- Socrates Aguayo, Anthem
- Dr. Bilger, FDOH Public Health Dental Program
- Oral Health Florida Data Action Team

Note from AHCA on process for obtaining data:
- For a one time data request, please send to the AHCA public records request. More information is available at: [http://ahca.myflorida.com/Executive/Communications/public_records.shtml](http://ahca.myflorida.com/Executive/Communications/public_records.shtml)
- For a data-sharing agreement, please send a formal e-mail data sharing request to Jason.Ottinger@ahca.myflorida.com. He will send a Medicaid Application for Disclosure of Medicaid Data to complete. Once he receives this back, he will continue through the Agency’s process for requesting permission.

Communications/Messaging:
- Carrie Hepburn/Christina Barrett, Tampa Bay Healthcare Collaborative
- Scott Darius, Florida Voices for Health
- Deborah Foote, Oral Health Florida (OHF)

Medical/Dental Integration:
- Dr. Bilger, FDOH Public Health Dental Program
- Karen Pesce Buckenheimer, Executive Director, More Health, Inc.; Chair of Oral Health Florida Medical/Dental Action Team
- Deborah Foote, OHF (to be included regarding statutory barriers/policy change needs)