HEALTH HAPPENS IN NEIGHBORHOODS:
WHAT WE CAN DO ABOUT IT?

Dec. 5, 2017
AMERICA IS NOT GETTING GOOD VALUE FOR ITS HEALTHCARE DOLLAR

Prepared for the Robert Wood Johnson Foundation by the Center on Social Disparities in Health at the University of California, San Francisco. Sources: OECD Health Data 2007.
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$3.5 TRILLION ANNUALLY

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CONTRIBUTIONS TO PREMATURE DEATH

*Over 95% of our health spending goes to medical care expenses

McGinnis & Foege, JAMA 1993
“Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”

Preamble to the Constitution of the World Health Organization
June 1946
HEALTH = EDUCATION

Life Expectancy at Age 25

Educational Attainment
- Less than high school
- High-school graduate
- Some college
- College graduate
HEALTH = INCOME

Percent of Children with Less than Very Good Health

Family Income (Percent of Federal Poverty Level)
- <100%
- 100–199%
- 200–399%
- ≥400%
ACROSS ALL RACIAL/ETHNIC GROUPS

Percent of Adults with Poor Health by Income

<table>
<thead>
<tr>
<th>Family Income (Percent of Federal Poverty Level)</th>
<th>BLACK, NON-HISPANIC</th>
<th>HISPANIC</th>
<th>WHITE, NON-HISPANIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;100%</td>
<td>23.9</td>
<td>19.2</td>
<td>20.9</td>
</tr>
<tr>
<td>100–199%</td>
<td>18.3</td>
<td>15.6</td>
<td>14.8</td>
</tr>
<tr>
<td>200–399%</td>
<td>11.2</td>
<td>10.3</td>
<td>7.7</td>
</tr>
<tr>
<td>≥400%</td>
<td>6.8</td>
<td>6.4</td>
<td>4.0</td>
</tr>
</tbody>
</table>
...BUT POVERTY IS CONCENTRATED

Percent of People in Poverty (2011)

Racial or Ethnic Group
- Black*
- Hispanic
- Asian
- White, non-Hispanic

<table>
<thead>
<tr>
<th>Racial or Ethnic Group</th>
<th>ALL PERSONS</th>
<th>CHILDREN (≤17 YEARS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black*</td>
<td>27.6</td>
<td>38.6</td>
</tr>
<tr>
<td>Hispanic</td>
<td>12.3</td>
<td>13.0</td>
</tr>
<tr>
<td>Asian</td>
<td>9.8</td>
<td>11.9</td>
</tr>
<tr>
<td>White, non-Hispanic</td>
<td>25.3</td>
<td>33.7</td>
</tr>
</tbody>
</table>
IN DETERMINING YOUR HEALTH...

33131 >
SOCIAL DETERMINANTS OF HEALTH

Poverty
- Homelessness
- Underemployment
- Discrimination
- Death of a Loved One
- Poor Parenting
- Family Violence
- Lack of Health Care
- Education Deficit

Poor Nutrition
- Limited Transportation
- Teenage Pregnancy
- Challenged Mental Health
- Single Parent Home
- Lack of Money
- Inadequate Social Network
- No Recreation

LACK OF CONTROL → TOXIC STRESS

Source: www.smartcitymemphis.com/cartoon/toxic
IMPACTS OF TOXIC STRESS:

- IMMUNE SYSTEM
- INFLAMMATION
- FIGHT OR FLIGHT RESPONSE
- BRAIN DEVELOPMENT
HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

NEW ORLEANS
HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

MINNEAPOLIS–ST PAUL

3 miles could equal up to a 13-year life span difference
HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

MIAMI

MIAIMI, FLORIDA

Short Distances to Large Gaps in Health

Life expectancy at birth (years)
Shorter Longer

2 miles

Follow the discussion
#CloseHealthGaps
SO HOW ARE WE SOLVING THE PROBLEM?
A HOSPITAL AT THE BOTTOM OF THE CLIFF
COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS
COMMUNITY DEVELOPMENT & HEALTH
WORK SIDE-BY-SIDE IN THE SAME PLACES

Economic Hardship

Childhood Obesity

Los Angeles County
PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS

- Schools
- Grocery Stores
- Housing
- Transportation
- Parks and Playgrounds
- Jobs

PEOPLE GET SICK BECAUSE OF THEIR
SOCIAL AND PHYSICAL ENVIRONMENTS
WHAT IS COMMUNITY DEVELOPMENT?
HOW MUCH MONEY? AND WHERE DOES IT COME FROM?

Over $150 BILLION ANNUALLY

Federal tax credits & grants:
- Low Income Housing Tax Credit (LIHTC)
- New Markets Tax Credit (NMTC)
- Community Development Block Grants (CDBG)
- Healthy Food Financing Initiative (HFFI)

Philanthropy & Mission-Related Investing (MRI)

For-profit Banks:
- Community Reinvestment Act (CRA)
ANTI-REDLINING: COMMUNITY REINVESTMENT ACT OF 1977 (CRA)

BROOKLYN, NY 1937

PHILADELPHIA, PA 1939
FEDERAL RESERVE SYSTEM
12 REGIONAL BANKS WITH COMMUNITY DEVELOPMENT DIVISIONS
CDFIs
Community Development Financial Institutions

Visit the PARTNER FINDER at www.BuildHealthyPlaces.org to find CDFIS and CDCs in your community.
HEALTHY FUTURES FUND
Conway Center, Washington, DC
United Health investments

Capital Studios is an affordable housing development in Austin, financed in part by UnitedHealthcare. Photo/ Foundation Communities
“We are likely to look back at this time and wonder why community development and health were ever separate industries.”

RISA LAVIZZO-MOUREY
Recent Past President & CEO
Robert Wood Johnson Foundation

WHATWORKSFORAMERICA.ORG
CONNECTING COMMUNITY DEVELOPMENT AND POPULATION HEALTH

Working in the same places, often with same people:
Opportunity for greater impact working together

Community Development:
Brings financial expertise, infrastructure resources, and ability to intervene on neighborhood-level SDoH

Health & Healthcare:
Bring metrics of health and well-being, knowledge of neediest communities and critical health issues, and opportunities to guide and support investments for greatest impact
RESOURCES FOR NEXT STEPS:

What Matters: Investing in Results to Build Strong, Vibrant Communities
InvestinResults.org

www.BuildHealthyPlaces.org

THANK YOU

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What Matters: Investing in Results to Build Strong, Vibrant Communities
InvestinResults.org