Investing in Community Health

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#NPFPublicHealth
Many Factors Shape Health: 

Medical care is one component.
A Health System that Touches Millions of Lives

- Washington
- Northwest
- California
- Colorado
- Hawaii
- Mid-Atlantic States
- Georgia

- $64 B operating revenue
- 11.8 M members
- 200,000 employees
- 20,000+ physicians
- 39 hospitals
- 670+ medical offices
Our Mission

To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.
Healthy Individuals Make Healthy Communities and Healthy Communities Make Healthy Individuals

Integrating Vital Components of Health

HIGH QUALITY CARE

AFFORDABILITY

COMMUNITY HEALTH
The Evolution of the U.S. Healthcare System

Sick Care System

TREAT Acute Illness

U.S. Healthcare System

Coordinated Health Care System

MANAGE & IMPROVE Health and Well-being of Individuals

Community Integrated Health System

IMPROVE Health and Well Being of Individuals and Communities
Our Approach to Community Health

Core Values of Community Health

- Drive for health equity
- Focus on most underserved and vulnerable populations
- Listen to and learn from communities
- Partner with communities and all sectors in our work
- Integrate with all parts of Kaiser Permanente to deliver community health outcomes
- Contribute to health care affordability through community health
- Scale for greatest impact
- Rigorous measurement and use of data
Our Vision for a Community-Integrated Health System

- Care delivery integrated across full spectrum of health (prevention, mental and physical, complex cases, social needs/community resources).
- Engaging and partnering with communities to improve conditions for health.
- Individuals and communities empowered in advocating for and designing health.
Addressing Homelessness and Mental Health in the Northwest

Eastside Health Center: Portland, OR

- Housing is a major factor in health outcomes
- Kaiser Permanente partnered with 5 hospitals in Portland, Oregon, to donate a combined $21.5 million toward the construction of 400-housing units for city's homeless and low-income population
- Provides housing, onsite 24-hour medical clinic and social services for people with mental health and substance abuse related conditions
- Addresses systemic problem of homelessness for mental health populations
Total Health Impact: Engaging all of Our Assets

Economic security and opportunity
Clean environment
Healthy behaviors
Access to quality clinical care

PROCESSION & SUPPLY
Health Care Services
Treasury
Technology
Human Resources
Research
Community Benefit
Labor Mgmt Partnership
Government Relations
Communications
National Facility Services
Environmental Stewardship

TOTAL HEALTH IMPACT

Economic security and opportunity
Clean environment
Healthy behaviors
Access to quality clinical care
Total Health Impact: Commitment to Supplier Diversity

Kaiser Permanente is the only health care provider member on the Billion Dollar Roundtable, spending more than $1.5 billion annually with minority- and woman-owned suppliers.
Improving Economic Security in our Communities  PLAY VIDEO
## The New Normal: Community Health Impact-Driven Planning

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### Rendering of Building

**Baldwin Hills–Crenshaw Medical Office Building, South Los Angeles**

### Groundbreaking Ceremony

October 20, 2015.

### Community-Based Hiring:
KP contracted with National Eagle Security a minority-owned, LA-based small business.

- **Economic security and opportunity**
- **Clean environment**
- **Healthy behaviors**
- **Access to quality clinical care**