This document provides an overview of the Florida Oral Health Alliance Subcommittee structure and functions. The purpose of each subcommittee is to develop resources that can support grassroots organizations and local coalitions throughout the state in implementing targeted oral health interventions that improve access and utilization of dental care and preventive oral health services for Florida’s vulnerable children. Each subcommittee focus area was selected based on prioritized strategies derived from the Florida Oral Health Alliance Strategic Plan.

Subcommittee Structure
Subcommittees will meet in between bi-monthly Florida Oral Health Alliance (FOHA) meetings via conference call between December 2017 and August 2018. Each subcommittee has specific goals, objectives and proposed deliverables as outlined below that can be updated based on the needs of community partners and the vision of subcommittee members.

Subcommittee member responsibilities:
- Identify a subcommittee lead to facilitate meetings with assistance by the Florida Institute for Health Innovation (FIHI) team
- Attend meetings and/or send a representative to maintain continuity
- Review, write and/or provide input to subcommittee documents and materials
- Report out during FOHA meetings and subcommittee meetings
- Conduct outreach to engage additional partners in subcommittee initiatives as needed
- Work closely with local oral health coalitions and grassroots organizations to ensure alignment with community needs

1. Oral Health Hot-Spotting Subcommittee (Integrating multi-sector oral health data)

Overall Goal: Identify multi-sector oral health data available to be able to guide the development and implementation of targeted oral health interventions (oral health hot-spotting).

Objectives:
1. Identify multiple sectors of data that could be integrated.
2. Identify data analytics partner that could integrate multiple data sets to identify oral health hot spots.
3. Develop an oral health hot-spotting map for each county and for the state.

Subcommittee Members:
- Dr. Philippe Bilger, Florida Department of Health
- Dr. Doug Manning, DentaQuest
- Socrates Aguayo, Anthem
- Nancy Sawyer, Oral Health Florida Data Action Team and Special Olympics Florida
Additional Potential Partners:
- Institute for Child Health Policy (Dr. Betsy Shenkman)
- Florida Health Planning Council Network
- Agency for Healthcare Administration (AHCA)
- MCNA Dental
- Florida Association of Community Health Centers (FACHC)
- Nova Southeastern University
- The Children’s Trust
- Florida Legal Services
- Florida Health Information Exchange (HIE)
- Florida Healthy Kids
- Federally Qualified Health Centers (FQHCs)

Proposed Deliverables:
- Plan for integrating multiple data sets
- Oral health hot-spotting map

2. Communications/Messaging Subcommittee (Florida Oral Health Alignment Network)

Overall Goal: To develop a streamlined and coordinated communications and messaging strategy to inform, educate and galvanize oral health stakeholders to take action to improve oral health in Florida.

Objectives:
1. Establish a shared database for streamlining communications to oral health advocates, consumers, coalition members, and new partners for outreach.
2. Develop an oral health campaign landing page to support network activities including storybanking, advocacy events, and oral health education.
3. Design and launch a statewide oral health education/messaging campaign to improve oral health consumer behavior.
4. Build an online database of oral health supporters across the state.

Subcommittee Members:
- Deborah Foote, Oral Health Florida
- Carrie Hepburn/Christina Barrett, Tampa Bay Healthcare Collaborative
- Scott Darius, Florida Voices for Health
- Santra Denis, Catalyst Miami
- Danielle Lewald, Florida Institute for Health Innovation/Florida Oral Health Alliance
- Joe Davis/Jena Grignon, Florida Healthy Kids Corporation

Additional Potential Partners:
- Florida Oral Health Consumer Advisory Council
- More Health
- FrameWorks Institute

Proposed Deliverables:
- Statewide oral health education and messaging campaign
- Online database of oral health supporters