

Pathway to Better Population and Community Health

Essential definitions for health equity have been developed^{1,2}. The CDC Office of Minority Health & Health Equity (OMHHE) has presented Paving the Road to Health Equity³.

As a complement, additional signage and surface markings along a shared stretch of road can support advancing the journey towards better population health outcomes.

Investment & Partnerships: Equity in the business of healthcare and services directly impacting health outcomes.

- Entrepreneurship facilitating the incubation of community-based businesses associated with transportation, IT/apps (STEM), information dissemination, care coordination, and public health preparedness.
- State Contracting (Diversity in Business), whereas minority-owned and underrepresented companies have fairer and more transparent opportunities for evaluation, project management, and outsourcing contracts.

Competent & Trustworthy Program Delivery: Successful health equity strategies, competencies in service delivery, and building trust.

- Program development is essential, but thoughtful and trustworthy program deployment is vital.
- Putting knowledge into action backed by critical thinking, creative problem-solving, and consistent communication.
- Exercising sound reasoning in analysis, discussion, and decision-making while eliminating partisan and implicit biases.

Actionable Measurement: Translation of data into outcomes-driven interventions to support the advancement of health equity.

- Using data to build responsive public and private partnerships that create multiple benefits for populations and communities.
- Better tracking and performance measurement of interventions addressing social determinants, individual risks, and environmental factors contributing to poor health outcomes.

Policy: Laws, regulations, and equitable enforcement of rules to improve population health and human rights protections.

- Evaluating policies and laws of food sourcing (e.g., schools, prisons, nursing facilities), housing, and services and potential correlations with obesity, learning, infant mortality, and mental impairment.
- Examination of state regulations influencing differential access to health care between persons qualified for Medicaid compared to those with employer-subsidized health insurance.

Infrastructure: Equitable allocation of funding and resources for organizational structures, changes in the built environment, and functions that support health equity.

- Redresses the legacy of past investments and poor civic engagement.
- Incubate and accelerate innovative approaches to financing and scale alongside mapping of population health metrics.

References:

1. <https://www.rwjf.org/en/library/features/achieving-health-equity.html>
2. https://www.apha.org/-/media/Files/PDF/factsheets/Advancing_Health_Equity.ashx
3. https://www.cdc.gov/minorityhealth/publications/health_equity/index.html



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**Competent & Trustworthy
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Actionable Measurement: Data
practices and translation of data
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